



# CouncilLetter

September / October 2022 🍏 🍂

[WWW.WISCONSINSTATEHORSECOUNCIL.ORG](http://WWW.WISCONSINSTATEHORSECOUNCIL.ORG)

[INFO@WISCONSINSTATEHORSECOUNCIL.ORG](mailto:INFO@WISCONSINSTATEHORSECOUNCIL.ORG)

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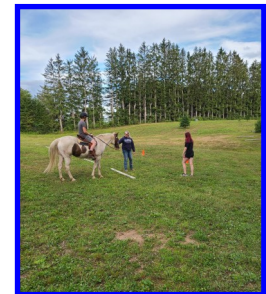
## Obstacle Course Youth Clinic a Success!



Youth learned how to have fun while engaging their horses in training on the trail and obstacles on July 25th, at the Black Hawk Hill Horse Park in Antigo, WI located in Langlade County.

Most of us know we can use obstacles as training opportunities while riding the trails. Youth attending McKenzie Glenetskes' Obstacle Course Youth Clinic at Black Hawk Hill Horse Park in Antigo, Wisconsin found new ways in which they could reap the benefits in better horsemanship skills while engaging their horse in new as well as strength building activities.

Thanks to the Wisconsin State Horse Council Equine Foundation we were able to bring together beginners as well as youth who have been in the show ring for some time. All agreed they enjoyed trail riding, and some had not used obstacles, but planned on trying it as part of their training and fun in the future. Everyone at Black Hawk Hill appreciated the opportunity to share obstacle training experience and encourage youth equestrians to try a new obstacle. Our heartfelt thanks goes out to the Wisconsin State Horse Council Equine Foundation for making this clinic possible. If you would like to host a youth event, we encourage you to contact the Wisconsin Horse Council for more information or your WHC District Officers.



## Wisconsin Horse Council

Executive Board 2022-2023

### Executive Officers

**President - Nancy Edwards**

262-853-5272

njrhorse80@gmail.com

**Vice President - Anne Murphy**

608-513-4488

equuspo@gmail.com

**Secretary - Jill Feller**

920-948-9502

jfeller@nconnect.net

**Treasurer - Ron Miller**

608-873-3848

ronmiller1@charter.net

### Executive Board of Directors

**Past President - Karen Kroll,**

608-795-2321, mkroll@chorus.net

**Director at Large - Katie Bachhuber**

920-539-0601, kbach@nconnect.net

**Director at Large - Cricket Jewett,**

608-868-2609, kkricketj@gmail.com

**District 1 Rep - OPEN**

**District 2 Rep - OPEN**

**District 3 Rep - Bonnie Shepherd,**

262-670-1426, bsshepherd@quad.com

**District 4 Rep - Floyd Finney,**

608-868-4543, dpapcke@centurytel.net

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Administrator, Administrative Assistant

darla@wisconsinhorsecouncil.org

P.O. Box 72

121 S. Ludington Street,

Columbus, WI 53925

Phone: 920-623-0393

info@wisconsinhorsecouncil.org

### Midwest Horse Fair

**Megan Hanuszczak** - General Manager

megan.hanuszczak@midwesthorsefair.com

131 S. Ludington Street

Columbus, WI 53925

Phone: 920-623-5515 Fax: 920-623-5454

## WHC Mission Statement

- \* To represent and foster a unified equine industry in Wisconsin.
- \* To promote the horse through leadership, education, service and communication.
- \* To take a proactive role in the future growth and development of the equine industry.

## ATTENTION!

**Tear out page 25/26 to fold as a handy brochure to keep or to share!**  
**This month's featured brochure is:**  
**"Horses in Wisconsin: Serious Business - Economic Impact".**

*Membership in the Wisconsin Horse Council is open to individuals, associations, businesses, societies, or other entities whose interests are in line with the WHC's purpose and Mission Statement. Our membership year follows the calendar year. Members will receive a free e-newsletter and the option to purchase a printed newsletter where **FREE** classified ads can be placed and business card, 1/4, 1/2 and full page ads can be purchased as well. The newsletter reaches 500+ horse enthusiasts. The WHC currently sends out six issues per year.*

*The WHC employs a professional lobbyist who works with us on pending legislation as needed for the equine industry. We continue to work on adding new benefits for our members. Please feel free to contact us with your comments or suggestions. Thank you!*



Every day the AHC works to ensure the equine voice is heard in Washington, DC

Help us continue to Put More HORSEpower in Congress...

Support the AHC today!

Visit [www.horsecouncil.org](http://www.horsecouncil.org) for more information

1616 H Street NW  
7th Floor  
Washington, DC 20006  
202.296.4031





### **Welcome to the Wisconsin State Horse Council Equine Foundation**

The bond between an equestrian and their equine is an experience worth cherishing; we are dedicated to strengthening this bond and enriching the equestrian experience in Wisconsin through education, research, charity, and scholarship.

**Visit our website [www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org) – Go to the WSHCEF tab at the top of the page**

### **What is the mission statement of the WSHC Equine Foundation?**

The Wisconsin State Horse Council Equine Foundation was created to better serve Wisconsin's growing equestrian community and to help that community realize its fullest potential. The Foundation is a tax exempt, non-profit 501(c) (3) organization and as such allows individuals to make tax-deductible contributions to support Wisconsin equine projects.

The mission of the Equine Foundation is to support Wisconsin's expanding equestrian community by funding:

- ....Educational Initiatives
- ....Equine Research
- ....Trail Development
- ....Youth Scholarship and Participation

### **What is our relationship with the Wisconsin State Horse Council?**

The Wisconsin State Horse Council is our parent organization and the sole member of the WSHC Equine Foundation. WHC Board of Directors are elected to serve on the WSHC Equine Foundation Board of Directors, along with non-WHC individuals. The WHC was incorporated in 1972 as an advocate for the equine owners and industry in the State of Wisconsin. It has grown to become the focus of the equine industry in Wisconsin.

The Mission Statement of the Wisconsin Horse Council is: To represent and foster a unified equine industry in Wisconsin. To promote the horse through leadership, education, service and communications, and to take a proactive role in the future growth and development of the equine industry in the State of Wisconsin.

WSHC Equine Foundation is a federally approved 501 (c)(3) non-profit corporation dedicated to the advancement of equine activities and the equine industry in general.

The Foundation's main objectives are to promote education, research and development, charity, and scholarship opportunities for equestrians in Wisconsin.

### **WSHCEF Officers, Board Members & Volunteer Committee Members**

#### **Officers**

**President:** James Harris  
**Vice President:** Gail Seasor  
**Secretary:** Diane Sackett  
**Treasurer:** Nancy Young  
**Board Members:** Lori Helmer  
 Katie Bachhuber  
 Jan Pieper  
 Floyd Finney - WHC Exec BOD Rep.

#### **Volunteer Committee Members**

Karen Meekma  
 Sharon Hookstead  
 Margo Miller  
 Wayne Osterhaus  
 Dave Kluge  
 Roxanne Cromheecke-Kluge  
 Rich Ernsberger  
 Linda Ernsberger



## WISCONSIN HORSE COUNCIL SPONSORSHIP PROGRAM

### **MISSION STATEMENT:**

*To represent & foster a unified equine industry in Wisconsin*

*To promote the horse through leadership, education, service, & communication*

*To take a proactive role in the future growth & development of the equine industry*

### Description

The Sponsorship Committee of Wisconsin Horse Council (WHC) looks for ways to promote the use and enjoyment of horses and ideas to educate horse people and the public at large - particularly youth. We welcome ideas for activities that allow people to interact with equines of all kinds. Maximum amount that could be approved for any one project or event is \$5,000. For requests more than \$5,000, the application has to go to our Board of Directors through the WHC President.

### Requirements

1. Organizations applying for a WHC Sponsorship **MUST BE A CURRENT MEMBER OF WHC.**
2. Be sure to include an estimated budget for your project or event.
3. Include as much pertinent information with your application as possible.
4. It is also required that you submit a completion report due within a year of receiving your funds  
Which includes:
  - A financial statement of how sponsorship funding was spent (copies of receipts where applicable)
  - A copy, picture or link that shows WHC recognition for help with funding.
  - Pictures of completed projects (where applicable)
 See page 3 for an example of required information
5. If your sponsorship is approved, it is required the WHC be recognized as a contributor to your event or project.
  - For example –social media/web site recognition, hang a banner at your function, a sponsorship plaque, an article in the WHC newsletter, and if applicable have WHC mentioned during the announcements or in promotional materials.

A representative(s) from your organization may be asked to attend a WHC meeting to give a short presentation regarding the project or event that received funding.

If it is not possible to complete the project within the sponsorship year, you should prepare an interim report describing the components of the project completed to date and the expected completion date. A final report is required at the completion of the project.

**\*Those with previous incomplete sponsorships (including completion reports) will not be eligible for more funding until the obligation is met.**

**Application Deadline**

Sponsorship applications **MUST BE POSTMARKED BY February 28 or September 30.**  
An organization may receive only one sponsorship per calendar year.

Applications are available online at [www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org).

Click on Programs and then select Sponsorships

Applications also may be requested by phone or in person from the WHC office in Columbus.

Mail completed applications to \_\_\_\_\_ or email to [info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)  
Wisconsin Horse Council  
Sponsorship Program  
PO Box 72  
Columbus, WI 53925

Questions may be directed to: 920-623-0393 or e-mail [info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)

**How Funding Is Determined**

Applications are analyzed and their merit assessed based upon the following criteria:

- \* Educational value
- \* Horse industry promotion value
- \* How many people it will reach
- \* Whether the project benefits youth
- \* Whether the money will be well spent
- \* The applicant's access to other funding
- \* How well the project fits our mission statement

Examples of projects or events that have been funded:

- Educational events
- Therapeutic riding programs and horses
- Building repairs to existing facilities
- Travel expenses for clinicians and youth
- Printed material such as brochures, flyers, and handouts
- Clinics and seminars on various disciplines or other equine-related topics
- Events that promote interaction with people and equines

Please be aware that we do not provide money for:

- Normal operating expenses
- Horse show judges
- Awards
- Food
- Repairs to personal property
- New building construction
- Feed or hay

### Completion Report \*EXAMPLE\*

The ABC Riding Center would like to thank the Wisconsin Horse Council for the generous sponsorship of \$1000 to purchase needed equipment for our program. During the past year our organization has helped 50 new clients with special needs experience the joy of riding, and the health benefits of mobility.

Total Cost of equipment \$1500.

We were able to purchase 2 specially equipped saddles for our students to ride safely and confidently, and additional needed equipment to allow riding.

Saddle # 1 16" short description	\$500
Saddle # 2 14" youth saddle	\$500
4 helmets @ \$40	\$160
2 therapeutic saddle pads @ \$170	<u>\$340</u>
	\$1500.

Please see attached receipts for above purchases.

WHC Sponsorship Money	\$1000
Fund raising bake sale	<u>\$ 500</u>
	\$1500

Acknowledgement of the sponsorship included a thank you and link on our web site [www.abcriding.com](http://www.abcriding.com)  
 We also included several mentions on our Facebook Page.  
 In the August WHC newsletter an article was submitted about our program.

Below are pictures of the saddles we were able to purchase.





**Wisconsin Horse Council (WHC) Sponsorship Application**

PLEASE TYPE OR WRITE NEATLY. ILLEGIBLE WRITING OR MISSING INFORMATION MAY BE REASON FOR DISQUALIFICATION. ATTACH EXTRA SHEETS AS NEEDED.

**Application Deadlines February 28 AND September 30.  
You may only receive funds one time per calendar year.  
See the WHC website for specific guidelines [www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)**

Date \_\_\_\_\_

Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ (where to mail sponsorship check)

Email address \_\_\_\_\_

Website (if available) \_\_\_\_\_

Mission Statement or Purpose of the Organization \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How many members belong to your organization? \_\_\_\_\_

Purpose of this sponsorship (please be specific) \_\_\_\_\_  
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**Wisconsin Horse Council (WHC) Sponsorship Application**

How does this project/event promote the horse industry and how many horses will be involved?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If awarded a sponsorship, how will WHC be recognized at the project/event?\_

\_\_\_\_\_  
\_\_\_\_\_

Date(s) of this project/event\_\_\_\_\_

How many people do you expect to attend/participate in this project/event?\_\_\_\_\_

Total estimated cost of this project/event\_\_\_\_\_ Total dollars requested from WHC \_\_\_\_\_

What other funding has been secured for this project/event?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is there a deadline when the sponsorship is needed? \_\_\_\_\_

Has your organization previously requested and/or received sponsorship money from WHC? If so, when and how much?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is your organization currently a paid WHC member? \_\_\_\_\_ (circle one) Level 2 Level 3

**Please include with this application:**

~The expected budget for this project. (List anticipated income and specific expenses.)

~Any brochures, articles, marketing materials, photos, etc. you may have relative to this request.

Signature of authorized person of your organization \_\_\_\_\_

Printed name of authorized person \_\_\_\_\_

Questions? Contact the Committee Chair at info@wisconsinhorsecouncil.org or call 920-623-0393

**Mail or deliver this application by the deadlines to Wisconsin Horse Council,  
Sponsorship Program, PO Box 72, 121 S. Ludington St., Columbus, WI 53925**

More information and forms/brochures are available at: [www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)



## Jefferson County Draft Horse Association

By Jackie Schuster, JCDHA Secretary

The 2022 Draft Horse Show at Jefferson County Fair had a good turnout.

We had good weather except for Friday's rain, so Friday's classes were rescheduled for Sunday. On Saturday we ran cart classes first and then in the afternoon we held the other hitch classes. There were 54 horses and 38 exhibitors. Some of the exhibitors had multiple people showing their horses. It takes a lot of help to get the horses cleaned, fed, and help with hitching them to the carts and wagons. We had some new exhibitors this year; Jered Althoff from Strawberry Point, Iowa, Chris Leker from Bristol, WI, and Wiltzius Family-Breezy Hill Farms from Fond du Lac, WI.



This year the Nampel Family sponsored the trophies that were made by Josh Brown out of old draft horseshoes. The exhibitors received these trophies plus metal plaques from the Jefferson County Fair Committee as some were sponsored by different exhibitors.

We had a draft horse family that came from Wisconsin Dells for the Farm Class. They also gave a demo between the 4-horse hitch and the unicorn hitch. It has been a few years since we have had entries in the Farm Class.

This year's winner of the Jerry Hitchcock Award went to Maya Wiltzius from Fond du Lac, WI. She had to get high points in the Showmanship at Halter, Cart, and Team Classes.

We would like to thank the many people that helped put the show on. The superintendent Matt Reichert, ring person Ean Reichert, gate people Janice DeMoe and Kevin Kulow, announcer Steve Haase and Amanda Doman, trophy and ribbon presenters Lori Reichert and PaigeLee Nampel, presenter of flag Savanna, Suraya and Pam Drewek and Ceira Essock for singing the national anthem. Paigelee Nampel was also the honorary ambassador for the Jefferson County Draft Horse Association. Thank you, all for making this show possible and a success.

We will back next year. Enjoy the rest of the summer that is left and the fall.



## **HORSE OWNERS ARE INVITED TO PARTICIPATE IN AN EDCC BIOSECURITY SURVEY**

There is always a risk that your horse(s) will become ill due to an infectious disease. Because diseases caused by bacteria and viruses (such as Strangles and Equine Herpesvirus) are prevalent in the horse population, they can have a severe impact on a horse's health and welfare. Although vaccination and current medical therapies can decrease illness, using biosecurity knowledge and techniques is the most effective way to prevent infectious disease and spread. With the support of the United States Department of Agriculture, the Equine Disease Communication Center ([learn more about the EDCC](#)) is completing a study to determine the awareness and knowledge of biosecurity in the horse industry. We need your help to determine knowledge and use of biosecurity for your horse(s).

The survey will take approximately 10 minutes with responses collected and tabulated by The Matrix Group, a professional firm with experience conducting qualitative and quantitative research in the equine industry. All the information from this survey will be strictly confidential. The summarized information will be shared with all parts of the horse industry and used to create educational information. The EDCC will use the information to make resources which help owners protect their horses. Please help by participating in the survey ([Use this link to take the survey](#))

### **Definitions:**

**Horse:** Defined as any equid (horses, ponies, donkeys, mules)

**Non-Resident horse:** A horse on the property for less than 30 days

**Infectious disease:** Infectious diseases are disorders caused by organisms such as bacteria, viruses, fungi or parasites. Infectious diseases can be passed from horse to horse, transmitted by insects or caused by consuming contaminated food or water or being exposed to organisms in the environment.

**Biosecurity:** A set of management and physical measures designed to reduce the risk of introduction, establishment and spread of animal diseases, infections or infestations to, from and within an animal population.

**Isolation or Isolate:** Horses separated from other horses with no opportunity for direct contact.

**Disease outbreak:** A disease outbreak is the occurrence of disease cases in excess of what is normally expected.

**\* Please visit the WHC's website home page at [www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org) to access the link to use in order to complete this survey. Thank you!**



## TIME TO SADDLE UP FOR A NEW HORSE BARN.

Our **Horse Plan Book** highlights **20 floor plans**, including stall barns, indoor riding arenas, and multi-purpose buildings. These custom designs provide comfort and functionality for you and your horses.

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**FBI Buildings**

**FBIBUILDINGS.COM/HORSEPLANS**  
**(800) 552-2981**

## **Red Oak Ranch Aims to Serve**

**By Ed Johnson**

The Red Oak Ranch has been not only breeding quality horses for sale since 2003 but also strives to educate people about horses and help kids.

In 2020, with most horse shows and events shut down, I started a summer show series. That year I had 3 shows. Since then, I have had 4 shows each year. The shows are lots of fun for kids and adults. There is good friendly competition, but anyone will help you out if you need it. They are ranch shows with a variety of ranch and speed classes. I also have clinics to help everyone improve in their horsemanship skills. The kids are our future in the horse industry, so I feel I need to do my part to help them.

Along the line of helping kids, I have put together a benefit show to help the kids and their families of St. Jude. I thought it would be a great way for the people in the horse industry to come together to help St. Jude. Support for St. Jude ensures that families never receive a bill for treatment, travel, housing or food-because all a family should worry about is helping their child live.

The Red Oak Ranch Ride for St. Jude is October 1, 2022. It starts at 9:00 a.m., with a variety of ranch and speed classes. The showbill and other information will be posted on Edwin Johnson or Red Oak Ranch Quarter Horses' Facebook pages. There will be an auction for the donated items.

Those that want to donate money can make the check out to St. Jude with the date of October 1, 2022, and send it to:

**Ed Johnson  
N10615 DeGroot Road  
Hixton, WI 54635.**

Thank you, we hope to see you there!

# Red Oak Ranch Ride for St. Jude

## October 1<sup>st</sup>, 2022



**100% of the proceeds will go to St. Jude Children's Research Hospital**

Start time: 9:00AM

The show will be double judged with Pat Stevenson and Jared Katzenberger

Classes to include Showmanship, Bareback Walk Trot, Walk Trot, Ranch Trail, Ranch Pleasure, Judges Command, Ranch Riding, Pole Bending, Keyhole, Barrel Racing and Down & Back. Also, a couple of FUN classes, Egg & Spoon and Bribe Your Horse. Divisions will be Sr 19 & Up, Youth 12-18 and Youth 11 & Under. Ribbons for all classes! I am working on the showbill and will post on my FB page and Red Oak Ranch Quarter Horses FB page

There will be an auction of all donated items.

So, items donated for the auction will be greatly appreciated. For those who cannot come, we will take monetary donations. The checks should be made out to St. Jude and dated the day of the show. They can be sent to Ed Johnson, N10615 DeGroot Rd, Hixton WI. 54635

The show will be held at the Red Oak Ranch, N10615 DeGroot Rd, Hixton WI  
Come ride and have a "Ton of Fun" and support the kids of St. Jude and their families.

Check out Red Oak Ranch Quarter Horse or Edwin Johnson FB for more info. You can message me or call me at 715-984-2346



# Midwest Horse Fair®

## SAVE THE DATE



JOIN US AS WE LEAVE OUR MARK IN HISTORY

### APRIL 14, 15, & 16 - 2023

Alliant Energy Center ♦ Madison, Wisconsin  
[www.MidwestHorseFair.com](http://www.MidwestHorseFair.com)





# Wisconsin Horse Council *Council*Letter Advertising Price Chart



### Member Advertising Rates

\$75.00 Full Page  
\$37.50 1/2 Page  
\$18.75 1/4 Page  
\$10.00 Business Card



### Non Member Advertising Rates

\$100.00 Full Page  
\$60.00 1/2 Page  
\$35.00 1/4 Page  
\$15.00 Business Card



### WSHC Annual Memberships

\$20.00 Level I  
\$45.00 Level II  
\$100.00 Level III



## Equest ePress

*News about Wisconsin and border region's equine industry - its animals, people, events, businesses and organizations*

Blog: <https://equestets.com.wixsite/myblog>  
Email: [equestets@gmail.com](mailto:equestets@gmail.com)  
Facebook: <https://www.facebook.com/EquestETS>



## Advertising

### with the WHC!

Advertise your Horse/Equine related business in our newsletter and/or website! Only \$10.00 per month for each (member price) or \$15.00 per month for each (non-member price). **POST YOUR BUSINESS CARD for all to see.** Just send a jpg, and we will do the rest!

**920-623-0393**

[info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)

*LaFleur Stables*

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Verona, WI 53593  
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*Located a few miles west of Madison*



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Showing / Competitions American Saddlebreds  
Day Camps: Holiday, Summer, Horse & Pony Parties: Birthday  
Day Outings: Book Clubs, Team Building  
Field Trips: Day Care, Seniors  
Youth Club -- 4-H Groups

Youth -- Adult -- Family Programs



## Leadership Coach Offers Equine-Assisted Experiential Learning

By Equest ePress / [www.equestets.com](http://www.equestets.com) / [equestets@gmail.com](mailto:equestets@gmail.com)



*Executive coach Cindy Warner (right) guides a client in her leadership learning process during an equine-assisted experiential session. Warner offers the training through her business Professional Executive Coaching.*

Executive coach Cindy Warner's first horse taught her a lesson about leadership that resulted in a remarkable change in her coaching philosophy. Out of that new awareness, Warner incorporated equine-assisted coaching into her business model.

Warner is an International Coaching Federation executive coach certified to integrate equine-assisted coaching into her practice. With a Master of Science in Human Resources from Marquette University, Warner has been offering leadership coaching for 25 years.

Through her coaching business, Professional Executive Coaching, Warner helps business and

organizational leaders build self-awareness, emotional intelligence and leadership skills designed to help them lead through change and build engaged, empowered workplace cultures. She has determined equine-assisted coaching instills leaders with confidence and the tools to lead change as well as empower teams, resolve conflict and drive accountability.

Although a horse lover since her youth, Warner was able to finally get her first horse, Echo, an Arabian gelding, about eight years ago.

"When he pranced off the trailer into my pasture, I cried with joy," says Warner. "When I ran to hug him, my horse ran away."

From that unpromising start to their relationship, Warner realized she should rethink her approach to leadership coaching. She learned horses make the unconscious conscious, and they require leadership qualities of clarity of goals, roles and expectations; connection and empathy; courage of action; and have resilience through adversity.

She applied that new understanding to her coaching philosophy and practice.

"With the help of horses, my coaching and leadership skills improved exponentially, and my business soared," says Warner. "I researched the science behind the incredible effect Echo was having on me and found some remarkable science about humans and about leadership. Specifically, I learned how we had three "brains" — our head, heart and core. Each of our brains brings us intelligence, intuition and wisdom."

*Continued on next page...*



*...continued from previous page*

### **Leadership Coach Offers Equine-Assisted Experiential Learning**

Warner credits Echo with the magic of integrating all three brains - clarity, connection and courage - to achieve better results as a leader. Her experience with Echo inspired Warner to write, "Leading with Clarity, Connection and Courage: The Secret to Whole Leadership." The book lays out how to apply the equine-assisted model.

"When Echo taught me the Three Cs, that's when my life and my work changed," said Warner. "I was not only happier, more fulfilled, I made better decisions; I was a far better leader."

According to Warner, equine-assisted coaching differs from equine-assisted therapy because it is founded on solid executive coaching that gets pragmatic results; it isn't therapy. Coaching helps leaders with conflict management, delegation skills, strategic alignment of business objectives as well as promoting diversity and inclusion.

"I meet clients where they are," said Warner. "The people I work with are goal driven. They are looking for culture change to become empowered and engaged and to improve employee retention. Leaders need to learn how to lead to overcome obstacles and challenges that get in the way of success."

She has found her horse friends can raise greater mindfulness among those leaders resistant to the standard methods of leadership development and training.

"Equine-assisted coaching offers unforgettable personal growth, higher self-awareness and emotional intelligence and more authentic, effective leadership," says Warner.

Warner brings horse wisdom to leadership development by coaching with the help of a prey animal who needs to lead in the social culture of the herd.

The Fond Du Lac business woman says her clients tend to fall into four categories. Clients in the first category are those who own horses or are familiar with them. Clients in the second category are folks who think horses are "cool." Clients in the third category are afraid of horses and clients in the fourth category think horses are livestock and "don't see what's the big deal."

"What I do works with all four (categories)," said Warner. "When integrated appropriately into coaching, horses are magical at teaching clients in real-time to be more effective and authentic."

Warner offers two-hour, half-day and full-day workshops for individuals and teams.

"Clients can be business owners, managers, or other executives wanting to be more effective to meet business goals via fast, fun transformational experience," said Warner.

More information about Warner's executive coaching business or how to obtain a copy of her book, visit her website: [www.cwarnercoach.com](http://www.cwarnercoach.com) or email: [warnercindy@gmail.com](mailto:warnercindy@gmail.com).



## WHC Calendar of Upcoming Events



### September 2022

- September 2 SMILES Open Benefit Fair Horse Show, Walworth Co. Fairgrounds, Elkhorn, WI, 8:30 am, Contact 262-882-3470 or [events@smilestherapeuticriding.org](mailto:events@smilestherapeuticriding.org), visit [www.smilestherapeuticriding.org](http://www.smilestherapeuticriding.org) for billing sheets, class entry forms, etc.
- September 3 Badger Horse Show Association Fall Finale Speed Show, W5641 Cty. Rd. J, Westfield, WI 53964, see their Facebook page for more info
- September 3-4 Festival AVS & All Breed Show, All Breed & AHA recognized classes for Halter, Huntseat, Saddleseat, Western & more, also include WDHA Futurity/Maturity, Sunnyview Expo Center, Oshkosh, WI, Contact Show Committee Chair 715-752-3368
- September 5 Labor Day**
- Sept. 9-11 Villa Louis Carriage Classic, 521 N. Villa Louis Road, Prairie du Chien, WI 53821, [www.carriageclassic.com](http://www.carriageclassic.com), [info@carriageclassic.com](mailto:info@carriageclassic.com), 608-326-4436
- Sept. 9-11 Triple R Riding Club's Fall Trail Ride, Snow Birds Club House, Lily, WI, Glowstick Ride Friday Evening & Poker Run on Saturday, All profits go to improving the Crocker Hills Trail System in Elton, WI, For more info contact Evan Damos 715-216-1948 or Greg Resch 715-623-7832
- September 10 Lazycreek Farm 2022 Pleasure & Speed Show, W5358 Old Sixty Road, Juneau, WI 53039, Pleasure starts at 10 am and Speed starts at 2 pm, Contact 920-296-7036 or 920-386-8058
- Sept 10-11 Wisconsin Pinto Horse Show, Oshkosh, WI, Kathy Findley (262) 930-5584; Tina Langness (717) 760-2496, Pinto, Solid Registry and All-Breed Classes; NSBA classes; NOSHA partner; Year-End and Show High Point Awards; [wisconsinpinto.com](http://wisconsinpinto.com)
- September 24 West 20 Open Pleasure Horse Show, Series 4 of 5, West 20 Ranch & Saddle Co., W4812 Hwy 20, East Troy, WI 53120, Contact 262-642-4272
- September 24 Dodge County Horsemen's Association Open Fun Speed Show, Boots & Saddle Club Arena, W8827 Hemlock Rd, Beaver Dam, WI 53916, 9 am, Contact Kallie Larson (920) 390-0605 and check out DCHA on Facebook for updates
- September 28 WHC BOD Monthly Meeting, 121 S. Ludington St., Columbus, WI 53925, 7 pm**
- September 30 WHC Sponsorship Application Deadline - must be postmarked by 9/30/22 - go to <https://www.wisconsinhorsecouncil.org/programs/sponsorshipGrant.php> for guidelines and application

### October 2022

- October 1 Red Oak Ranch Ride for St. Jude, Red Oak Ranch, N10615 DeGroot Rd, Hoxton, WI 54635, 100% of the proceeds will go to St. Jude Children's Research Hospital, 9:00 a.m., Double judged show, auction of donated items, monetary donations accepted, check out Red Oak Ranch Quarter Horse of Edwin Johnson's Facebook pages for more info or call 715-984-2346
- October 8 West 20 Open Pleasure Horse Show, Series 5 of 5, West 20 Ranch & Saddle Co., W4812 Hwy 20, East Troy, WI 53120, Contact 262-642-4272
- October 26 WHC BOD Monthly Meeting, 121 S. Ludington St., Columbus, WI 53925, 7 pm**
- October 31 Halloween**

### November 2022

- November 5 Lazycreek Farm 2022 Pleasure & Speed Show, W5358 Old Sixty Road, Juneau, WI 53039, Pleasure starts at 10 am and Speed starts at 2 pm, Contact 920-296-7036 or 920-386-8058
- November 24 Thanksgiving**

- **FOR MORE EQUINE RELATED UPCOMING EVENTS, click on this link to be redirected to [WalkTrotGo.com](http://WalkTrotGo.com).**



# Wisconsin Horse Council

**ATTENTION !**

**FREE....Upcoming Events section on Website.**

**We have created a section on our website for your upcoming events...FREE..... You can send (email ) us any EQUINE related event (shows, tack sale, clinic, meetings, events etc.- 2 line maximum) and we will put it on our website free of charge. All you need to do is send us a copy of your event with a contact phone number and we will list it for all to see.**

***Questions-call 920-623-0393/email [info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)***

I would like this event posted on the Wisconsin Horse Council website.

Date: \_\_\_\_\_

Event: \_\_\_\_\_

Location: \_\_\_\_\_

Phone: \_\_\_\_\_

*Please limit information to 2 lines and include a contact phone number.*

[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)

Phone: 920-623-0393

121 S. Ludington St. Columbus, WI 53925

## Camping Builds Community at Governor Dodge State Park



The new 20-site equestrian campground at Governor Dodge State Park opened on May 1<sup>st</sup> and has been busy hosting many happy campers through the spring and summer. The (Friends) Governor Dodge Equestrians Facebook group has been filled with many positive comments about the campground's design and amenities. But one recent message really stood out:

*"...because of your campground and the Friends group, I found the courage to go all by myself and ride with people I had never met. I had such*

*a great time and met even more people that I hope to ride with in the future. You have really built a community there. Thank you so much."*

Now the Friends of Governor Dodge are working to fund the final element of the campground project, a structure that will make participating in the *campground community* even better. A 20' x 36' open-air picnic shelter near the existing group fire circle is planned for the 2023 season. The shelter will offer visitors a cool and breezy space to enjoy some shade on a hot day, have a meeting, share a potluck, or stay dry on those occasional rainy days. It will offer a space for education programs like the Friends "Share the Trails" open house, or maybe even a clinic for beginners who wish to learn the basics about camping with horses.

The pavilion structure including lights, electric outlets, and a concrete floor with an apron (and a design that will discourage birds from roosting in the rafters!) is expected to come with a price tag in the \$50,000 range. With other campground amenities now funded, the Friends equestrians are directing new donations to this project *and your support is needed*. Gifts in any amount are appreciated. Donations of \$1,000 or more qualify for a personalized brick to be added to those already in place in the beautiful fire ring patio. What a great way to honor a special person or group! Please help the Friends "Raise the Roof" on the open-air shelter today for a facility that will be enjoyed by many for years to come! Secure online donations can be made at [www.govdodgeequestrians.com](http://www.govdodgeequestrians.com) or mail your check to Friends of Governor Dodge Equestrians, PO Box 154, Whitewater, WI 53190.

Plan a visit to the new equestrian campground soon and enjoy this special *community*. Reserve your site at [www.wisconsin.goingtocamp.com](http://www.wisconsin.goingtocamp.com) or call 888-947-2757. Explore all that Governor Dodge State Park has to offer!

HELP RAISE THE ROOF



*to complete the NEW  
equestrian campground*

**Governor Dodge State Park**

All donations appreciated!

Donations of \$1,000+ will be permanently recognized with commemorative brick in group gathering area and/or on kiosk display

**[www.govdodgeequestrians.com](http://www.govdodgeequestrians.com)**

Mail Checks to Friends of Gov Dodge  
P.O. Box 154  
Whitewater, WI 53190



The Friends of Governor Dodge State Park is a 501(c)3 organization. Donations are tax deductible to the extent of the law.

## Registry Promotes Little-Known Draft Horses

By Equest ePress / [www.equestets.com](http://www.equestets.com) / [equestets@gmail.com](mailto:equestets@gmail.com)



***Joshua Julian drives a team of three abreast American Brabant horses as they bale round hay bales. The horses are (left to right) three-year-old Callie, her sire 13-year-old Conan, and 13-year-old mare Holly.***

An old-type draft horse is making a comeback through the efforts of the American Brabant Association. Brabant (brah-bahnt) is one of three major strains used in developing Belgian stud book in Europe in the late 1800s.

ABA's mission is to protect, preserve and promote the American Brabant draft horse throughout the Western Hemisphere.

Belgian draft horses bred in Europe in the early 1900s tended to be thicker bodied with more leg feathers and heavier bone than American Belgians being developed in the United States after World War II. While the American Brabant can come in a variety of coat colors, their conformation maintains the compact form of the draft found in Europe in early 20th century.

According to ABA President, Jason Julian, until about 1940, the European Belgian and the American Belgian were essentially the same type of horse. However, the Belgian horse breeding program in the United States began to move the draft horse away from the compact body to a taller, lighter-bodied and clean-legged animal.

"The pre-World War I Belgian was about 16 hands, 1600 pound efficient farm animal," said Julian. "Now the Belgians associations on both sides of the ocean breed for the show ring and have a distinctly different vision."

Albert Stankiewicz and Anne Harper are credited with preserving the old-type Belgians because they became disillusioned with the direction the breed was going here in America. Stankiewicz imported stallions from Belgium and bred them to his own and Harper's old-style Belgian mares to preserve the pre-World War II type Belgian draft.

Dr. Karen Gruner formed the American Brabant Association in 1999 as the means for providing fellowship and networking for people interested in preserving and promoting the attributes of the old-style Belgian draft horse. Along with preserving and protecting the work horses, the organization is a clearinghouse of breeder information, a source of available horses and a network for those wanting to know more about the American Brabant.

The demand for American Brabant horses steady to increase in the early 2000s, so in early 2017, a special committee was formed tasked with creating a registry and to determine the future direction for the horses. At around that time, the Belgian Draft Horse Corporation no longer accepted Belgians from Europe for registration.

The ABA registry is also focused on improving the health, soundness and usefulness of the American Brabant horse as a working horse. With the breeding program in Europe generally focused on raising the draft horses for human consumption and show ring, soundness is no longer the primary consideration for breeders.

*Continued on next page...*

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### **Registry Promotes Little-Known Draft Horses**

“About 85 percent of European Belgians or more every year are raised for meat,” said Julian.

One of the defects affecting European Belgians is chronic progressive lymphedema. The disorder is a potentially debilitating disease of the lymphatic system in most draft horse breeds, especially those with heavily feathered legs.

When the ABA began accepting horses for registration the organization kept an open book accepting horses of other breeds such as old-style Percheron. Allowing out-crosses helps improve the utility and soundness of the animals produced when crossed with the European Belgians.

The ABA registry has three registration books. The first book is specifically for American Brabant; the second book registers imported horses of 100 percent European lineage and 100 percent of European lineage born in the western hemisphere. The third book lists approved breeding stock to be crossed on higher-percentage horses.

“The Brabant isn’t a breed,” said Julian. “It would be like if you told someone you got a new car and then the person asked, ‘What kind is it?’ To be specific, you have a European Belgian in this continent we have three styles of American Belgians and then we have the American Brabant. All are a different vision of what a Belgian horse should look like.”

Julian gave a demonstration at the recent Farm Technology Days held in Clark County in July driving a three-abreast hitch of his American Brabants. He, his wife Katrina and their sons use their horses as a major part of their dairy farming operation. The couple operates a 50-cow organic dairy and raise hay and corn on their 250-acre Medford area farm.

“It’s a mixed-power farm,” said Julian. “We use tractors and diesel as little as possible. For us, it’s a frugality thing.”

Along with doing farm work during the growing season, Julian uses his horses for his logging business, Legacy Horse Logging. He and his team will cut and skid out between 40 to 50 semi loads of logs during the winter logging season.

The ABA fall rendezvous will be held this year in Mountain View, WY, Sept. 2 and 3.

Information about the rendezvous and ABA can be found on the registry’s website at [www.theamericanbrabantassociation.net](http://www.theamericanbrabantassociation.net). Jason Julian can be reached via email at [thatamericanbrabant-guy@gmail.com](mailto:thatamericanbrabant-guy@gmail.com).



*Jason Julian plants corn with his five-abreast team of American Brabant draft horses.*

# **SAVE THE DATE!**

**Wisconsin State Horse Council Equine Foundation**

**Presents their annual**

## **“Winter Day at Springbrook”**

**February 11, 2023**

**at**

**Springbrook Events**

**N8400 County Road I**

**Burnett, WI 53922**

- ◆ **Model Horse Show**
- ◆ **Vendors**
- ◆ **Dog Sled Demos**
- ◆ **Sleigh Driving Exhibition**
- ◆ **Sleigh Rides**

**Sleigh Bell Café - Breakfast & Lunch**

**Admission is Free!**





The Wisconsin Horse Council owns the  
Midwest Horse Fair - MHF

- The economic impact of the MHF is estimated to be \$11 million!
- The MHF has had over 60,000 attendees for the past 5 years.
- There are over 500 vendors and 600-700 horses.



## Horses in Wisconsin: Serious Business

Economic Impact = \$2.24 billion\*



The WHC gives out money annually for scholarships, sponsorships, and trail grants.

- The WHC offers programs for trail riding and driving, certifying and educating judges, trail building school, and honorary awards such as:
  - Director of the Year Award
  - Horse Person of the Year Award
  - Special Achievement Award
  - Lifetime Achievement Award
  - Show Judge of the Year Award
  - Equine of the Year Award
- WHC Also has a Wisconsin State Horse Council Foundation, a 501c3
- We have representation in Madison to promote equine legislation and protect horse owners.



The Wisconsin Horse Council, Inc. is a non-profit organization representing horsemen and women and the equine industry. The WHC promotes the horse through leadership, education, and service and takes a proactive role in the growth of the industry.



**Wisconsin Horse Council**

920-623-0393

[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)

[info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)

\*AHC Study 2017-2018





### Economic Impact of Wisconsin's 150,325 horses

Value of horses in our state.....\$1.28 million

**The horse industry is a significant portion of Wisconsin's \$282.04 billion GDP (2017)**

The equine industry annually generates...

- \$723 million direct contribution to WI GDP
- \$1.286 billion in total value added to WI Economy
- \$2.241 billion in economic impact

It provides 26,407 jobs that generate...

- \$562 million in direct labor income
- \$882 million in total labor income
- \$22 million in local, state, and federal taxes

Equine Economic Impact by Sector to Wisc.

Sector	Jobs	Value to State Economy	Total Economic Impact
Competition	9,997	\$470 mil	\$810 mil
Recreation	6,183	\$298 mil	\$504 mil
Racing	1,064	\$63 mil	\$97 mil
Equine Therapy	213	\$8.9 mil	-
Equine Rescues & Sanctuaries	32	\$1.4 mil	-
Equine Academic Institutions	56	\$4.2 mil	-



## A Snapshot of Wisconsin Horse Owners

Our 150,325 horses are owned by 30,554 households

Median Number of Horses..... 5.0

Horse Enthusiasts in WI - made up of owners, participants (non-owners) and spectators are in 30.5% of households or 727,000 in Wisconsin.

These owners, participants, and spectators have spent an estimated \$483 million on travel, dining and lodging while participating in, and attending horse events.

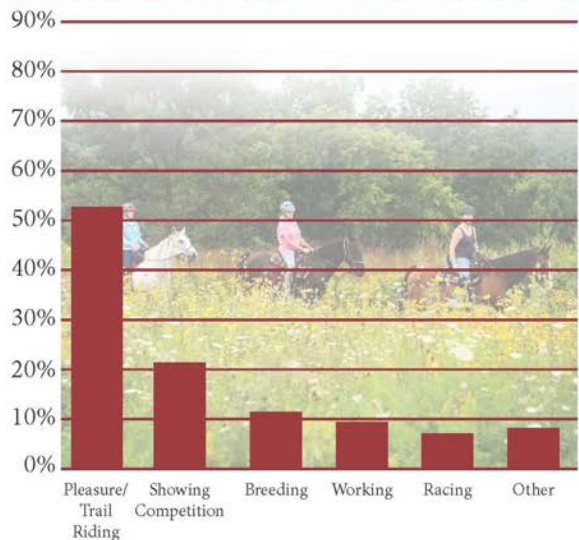
### Horse Enthusiast Breakdown by Type

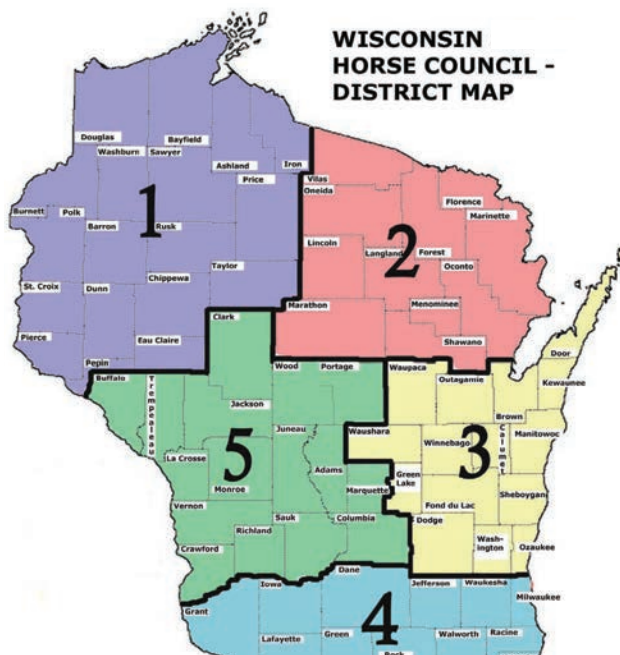
Type	WI Households	Percent
Owner	30,554	1.3%
Participant (Non-Owner)	382,647	16.0%
Spectator Only	314,266	13.2%
<b>Total Horse Enthusiasts</b>	<b>727,467</b>	<b>30.50%</b>

### Land:

61% or 6 out of 10 horseowners own or lease a farm, barn, or stable; which represents approximately 423,000 acres of land in Wisconsin used for horse related purposes.

### How Wisconsin Horse Owners Use Their Horses





**WISCONSIN HORSE COUNCIL - DISTRICT MAP**

District 1 includes the counties of: Ashland, Barron, Bayfield, Burnett, Chippewa, Douglas, Dunn, Eau Claire, Iron, Pepin, Pierce, Polk, Price, Rusk, Sawyer, St. Croix, Taylor and Washburn

District 2 includes the counties of: Florence, Forest, Langlade, Lincoln, Marathon, Marinette, Menominee, Oconto, Oneida, Shawano, and Vilas

District 3 includes the counties of: Brown, Calumet, Dodge, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Outagamie, Ozaukee, Sheboygan, Washington, Waupaca, Waushara, and Winnebago

District 4 includes the counties of: Dane, Grant, Green, Iowa, Jefferson, Kenosha, Lafayette, Milwaukee, Racine, Rock, Walworth, and Waukesha

District 5 includes the counties of: Adams, Buffalo, Clark, Columbia, Crawford, Jackson, Juneau, La Crosse, Marquette, Monroe, Portage, Richland, Sauk, Trempealeau, Vernon, and Wood

**WHC District 1:**

Contact - LA Cook  
651-347-5017  
lacook0929@gmail.com

**WHC District 2:**

Contact - Shaughn Novy  
715-610-1065  
slnovy20@gmail.com

**WHC District 3:**

Contact - Lee Sackett  
920-210-3848  
lee@sackettranch.com

**WHC District 4:**

Contact - Karen Kroll  
608-795-2321  
mkroll@chorus.net

**WHC District 5:**

Contact - Pat Jenkins  
608-633-0273  
pjenkinsqh@centurytel.net

**Council Letter Deadline**

*The deadline for articles, upcoming events and advertisements for the WHC Council Letter is:*

**November/ December Issue:  
October 15th at noon**

*Articles must be equine related, may not be for commercial benefit and must be sent to us in a timely fashion. The Editor reserves the right to revise or refuse articles. Ads and articles are best sent in electronic format (prefer MS Word or Adobe Acrobat) to:*

**[info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)**

**Office hours: Mondays / Wednesdays / Fridays - 8am-4pm  
Office Closed on Tuesdays & Thursdays**



*Join us on Facebook and become a friend. You will receive the most up-to-date information and connect with fellow horse people.*

**[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)**



## Important Dates to Remember

September 5	Labor Day
September 9-11	Villa Louis Carriage Classic
September 28	WHC BOD Monthly Meeting
September 30	WHC Sponsorship Deadline

October 10	Columbus Day
October 26	WHC BOD Monthly Meeting
October 31	Happy Halloween!

\* Please check out our Calendar of Upcoming Events, which is included in each issue of the CouncilLetter, as well as posted on the WHC website, for shows, fundraisers, clinics, tack sales and more! THANK YOU!



*Join us on Facebook and become a friend. You will receive the most up-to-date information and connect with fellow horse people.*

